

# The Delta Dental PPO<sup>SM</sup> Network Advantage

The health care landscape is changing...are you changing along with it? Is your practice aligned with what brokers and carriers are selling? At Delta Dental of Colorado, **employers are choosing Delta Dental PPO plans nine out of ten times**. In addition, our dental plans sold on the state health care marketplace are PPO-only.

We now have more than 1.1 million members in PPO plans. And our data show the percentage of people going to PPO providers is increasing while the percentage seeing Premier<sup>®</sup> and non-participating providers is decreasing. **More and more, people's choice of providers is influenced by where they can save the most money and maximize their benefit dollars.** That being said, high-quality dentistry and PPO networks are not mutually exclusive. Our PPO providers have found that providing quality service and a great patient experience is a great formula for success.

As a Delta Dental PPO provider, you:

- Help your patients' dental benefits go further.
- Can focus more on patient care.
- Increase the value of your practice.

Deciding on a network is an important business decision. We can help.

## INTERESTED IN BECOMING A PPO PROVIDER?

Send an email to [profservices677@ddpco.com](mailto:profservices677@ddpco.com) or call one of our local provider relations representatives at 303-889-8677. We would be happy to talk to you about the advantages of becoming a part of Delta Dental's PPO network. Or simply fill out the PPO Participating Provider Agreement on our website.