



# Why More Patients Are Choosing PPO

With a plethora of research and cost comparisons at their fingertips, today's consumers and employers are savvier than ever. They're crunching the numbers, and they know the Delta Dental PPO<sup>SM</sup> network provides them with savings and value that no other network can.

Benefits such as **lower, agreed-upon rates for services, no balance billing and a reduced fee schedule** are very attractive to consumers and employers offering dental benefits to their employees.

Patients also enjoy the added convenience our PPO network offers. They like that **claim payments are sent directly to the dentist's office**, saving them from having to pay for services upfront. And with more than **103,000 dentists in over 270,000 locations across the U.S.**, finding a dentist who participates in the PPO network is easy.<sup>1</sup>

103,000      270,000

Delta Dental **serves more than 68 million Americans** with dental coverage, including more than **122,000 employer groups nationwide**. Of those, more than **48 million are on a Delta Dental PPO plan**.

68,000,000      122,000      48,000,000

Make sure your dental practice benefits from our broad reach. Talk to your Delta Dental representative about joining the Delta Dental PPO network today!

<sup>1</sup> Delta Dental participating network count, June 2015